

# UniTrento ICM Info Days

Erasmus+ KA107 International Credit Mobility

Trento (Italy), 13-14 October 2020



## UniTrento ICM - Dissemination

*“Activities serving the dissemination and exploitation of results are a way to showcase the work that has been done as part of the Erasmus+ project. Sharing results, lessons learned and outcomes and findings beyond the participating organisations will enable a wider community to **benefit** from a work that has received EU funding, as well as to promote the organisation’s efforts towards the objectives of Erasmus+ [...]”*





## UniTrento ICM – Dissemination plan

*“The aim of this Dissemination Plan is to **describe, guide** and **monitor** the visibility and communication strategy of the project, so that all activities that will be carried out during the project lifetime will be widely known by the largest possible target audience .*

*The document will outline the framework according to which UniTrento and the Project Partners plan and implement their dissemination strategy for the project Erasmus+ International Credit Mobility and answers some crucial questions.*





## UNITRENTO ICM – DISSEMINATION PLAN



WHY



WHAT



WHO



WHERE



WHEN



TO  
WHOM



HOW





The **impact** of any project largely depends on the effectiveness of dissemination activities



**Highly selected participation**  
**Exploitation**  
**Sustainability**  
**International reputation**  
**Internationalisation at home**

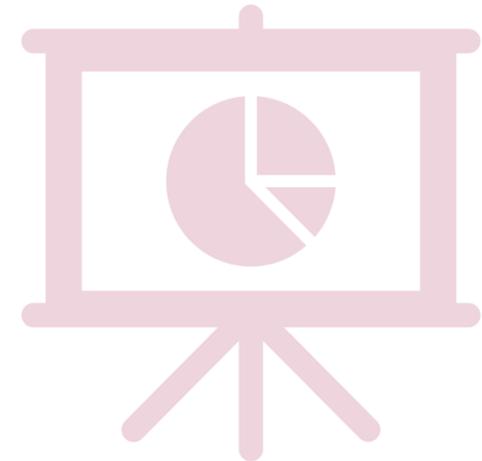


## UniTrento ICM – Dissemination plan: What?



The main **object** of dissemination activity would be:

- **Opportunities**
- **Results**
- **Network**



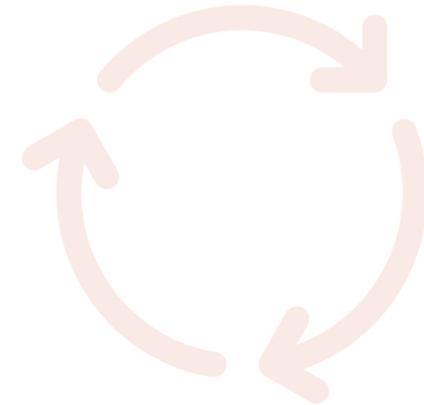


## UniTrento ICM – Dissemination plan: Who?



UniTrento designates the persons in charge of managing ICM project within the:

- **International Relations Division**
- with the Support of the **Communications and Events Division**



Each partner will identify a **responsible person** in charge of dissemination





## UniTrento ICM – Dissemination plan: Where?



Dissemination can be carried out:  
**locally**

- in the university building
- in the city of the partner university.



at **regional** and **national** level.



The web and social networks will assure  
a wide dissemination **beyond the physical borders.**

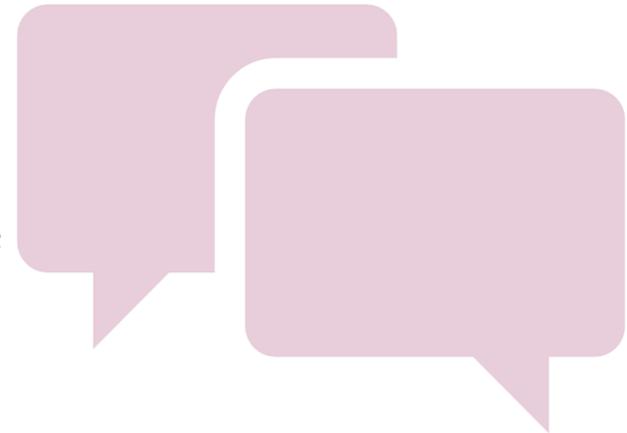


## UniTrento ICM – Dissemination plan: When?



Dissemination are carried out

- **from the beginning** of the project (sense of belonging)
- **Before the nomination deadline**, selection calls must reach all possible candidates
- Staff must be informed **throughout the duration of the project**



- **After every single mobility and at the end of the project**, activities held and results achieved should find an adequate dissemination

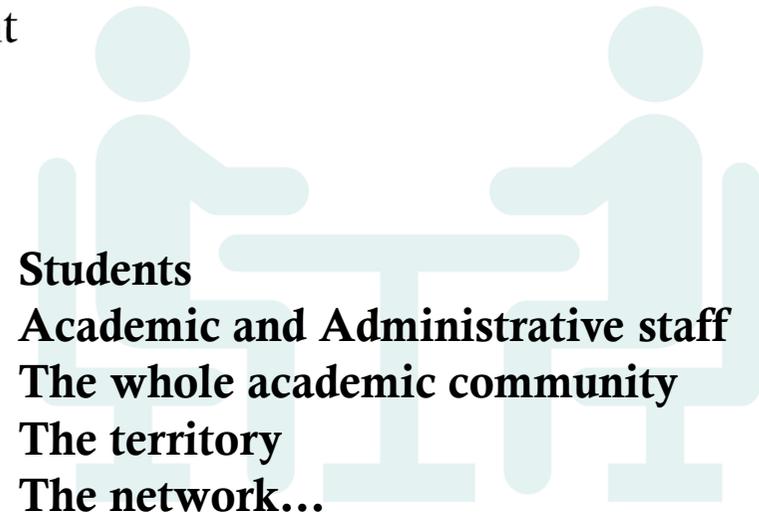




## UniTrento ICM – Dissemination plan: to whom?



The **target group** of the dissemination activity includes a wide range of stakeholder and are different according to the phase and object...



**Students**

**Academic and Administrative staff**

**The whole academic community**

**The territory**

**The network...**





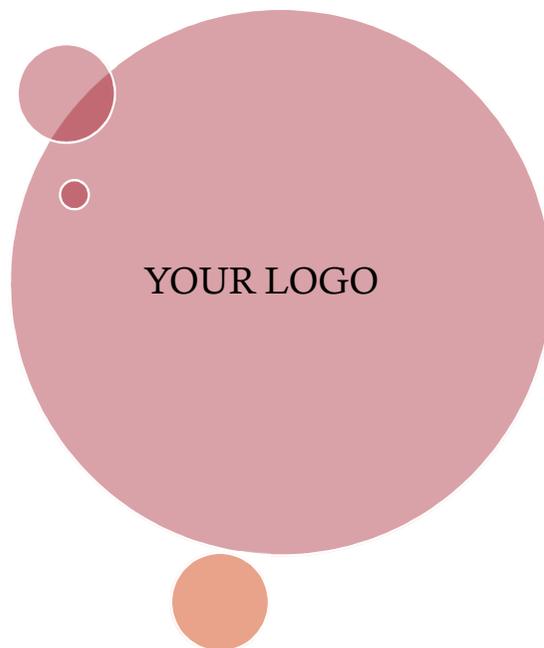
UniTrento **ICM dissemination plan** is a working document to be **elaborated together with partner universities**

It will **include**:

- information on **timing**
- common **tools** to be used
- target groups to reach
- differentiated **strategies**



## UNITRENTO ICM VISUAL IDENTITY



Co-funded by the  
Erasmus+ Programme  
of the European Union



UNIVERSITY  
OF TRENTO



**UniTrento Erasmus +**  
<https://international.unitn.it/incoming/erasmus-study-and-traineeship-for-students>

and

**UniTrento ICM**  
<https://international.unitn.it/incoming/icm-2020-information-for-partner-universities-and-mobility-participants-to-unitrento>

webpages

international.unitn.it/incoming/erasmus-study-and-traineeship-for-students

search for information or people 



UNIVERSITY OF TRENTO

## INTERNATIONAL OPPORTUNITIES FOR STUDENTS

Home | Exchange students | Programmes | **Erasmus+ Study and Traineeship for students**

### Erasmus+ Study and Traineeship for students

**COMING TO TRENTO**

VIRTUAL INTERNATIONAL STUDENT

DEGREE-SEEKING STUDENTS

EXCHANGE STUDENTS

- Programmes
- How to apply
- Choose your courses
- Language requirements

SUMMER AND WINTER SCHOOLS

SERVICES AND FACILITIES

TESTIMONIALS

THE UNIVERSITY

OUR REGION

PHOTOGALLERY

CONTACTS

Among the Mobility of Individuals (Key Action 1) the Erasmus+ Programme allows international students enrolled at a Higher Education Institution that has signed an Inter-Institutional agreement with UniTrento to spend a mobility period at Trento. In the download box you can find the list of universities with which UniTrento has signed an Erasmus+ agreement for student mobility for study, divided according to their location either in a Programme Country (European countries) or in a Partner Country (extra-European countries, called International Credit Mobility).



**Erasmus+**



**Activities for students**

- Study:** attendance of classes, exams taking, thesis research for students/PhDs, traineeship as combined activity with study
- Traineeship:** in an enterprise or any other relevant workplace

**Beneficiaries**

Students enrolled in the I, II o III cycle of a Higher Education Institution that has signed an interinstitutional agreement with UniTrento.

For traineeship it is not required an Erasmus+ agreement and also new graduates are admitted, but if selected before graduation.

**NEWS** see all 

**Alert: Update Esse3 System**  
Monday, 19th October from 02.30 p.m. onward

**New Erasmus+ opportunity: Strategic Partnerships for digital education**

Share a coffee/aperitif with us!

**USEFUL LINKS** 

- ECHE - EPS
- What's new ON UNITRENTO ICM
- Erasmus+ App
- Testimonials
- ICM 2020
- ICM 2019
- ICM 2018
- ICM 2017
- ICM 2016
- ICM 2015

## WHAT'S NEW ON UNITRENTO ICM

<https://webmagazine.unitn.it/en/news/incoming/41646/whats-new-on-unitrento-er-icm>

webmagazine.unitn.it/en/news/incoming/41646/whats-new-on-unitrento-er-icm



Italiano | myunitn

### NEWS

International mobility opportunity at the University of Trento

Tuesday, 4 August 2020

#### What's new on UniTrento ER+ ICM



This page is being updated, please consider checking it frequently.

#### Students

##### Current ER+ICM grantees

The Fall semester 2020/2021 officially began on September 14th in a blended modality. Due to Covid emergency, ER+ICM grantees were not able to reach Trento on time so they began their mobility in the home Country with online classes and activities, planning the required three-month period at UniTrento within the Fall semester. UniTrento is assisting all students in the organization of the mandatory self-isolation period once in Trento.

Please note that, in case it will not be possible to return to their home institutions, **students will be granted an extension of their mobility according to the principle of "force majeure"**.

In case of **exceptional expenses due to interruption for "force majeure"**, they may be reimbursed, if no other refund

#### CONTACTS

International Relations Division  
international@unitn.it

International Mobility Office – Science and  
Technology Area  
Via Sommarive, 5  
Tel. +39 0461 283236 - 3237 - 3976  
mobility-st@unitn.it

International Mobility Office - Social Sciences and  
Humanities Area  
via Verdi 8 - 38122 Trento  
Tel. 0461 283817 - 2275 - 2386 -  
mobility-ssh@unitn.it

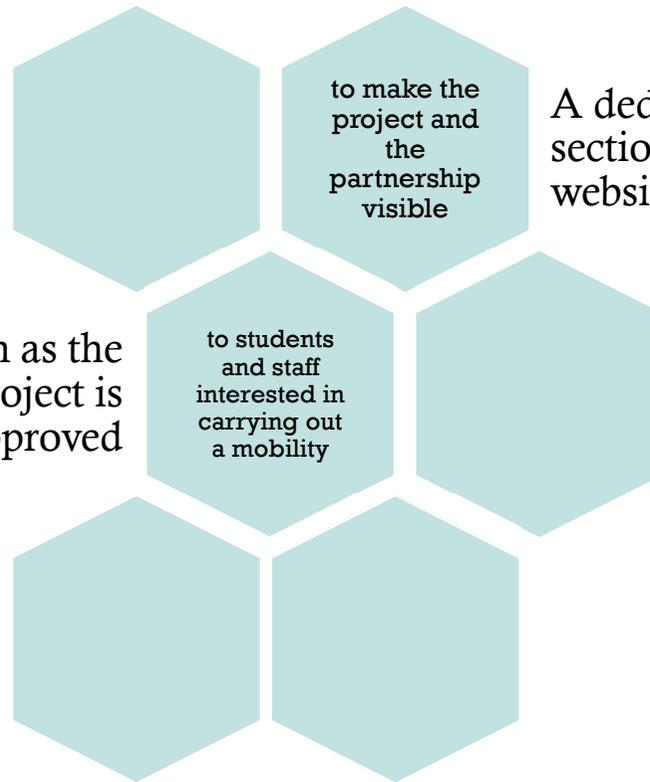
International Mobility Staff - Rovereto branch  
Corso Bettini, 84 - 38068 Rovereto (TN)  
Tel. + 39 0464 808448 / 808311  
Fax + 39 0464 808407  
mobility-cs@unitn.it

#### USEFUL LINKS

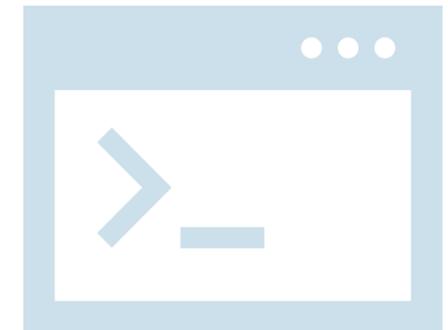


## PARTNERS' WEBPAGE

As soon as the  
project is  
approved

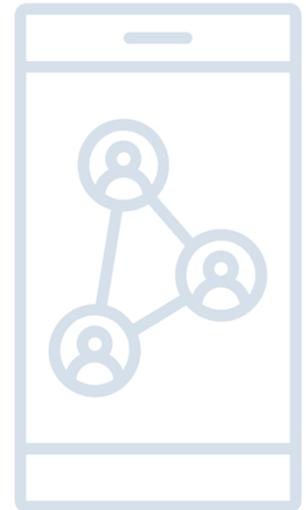
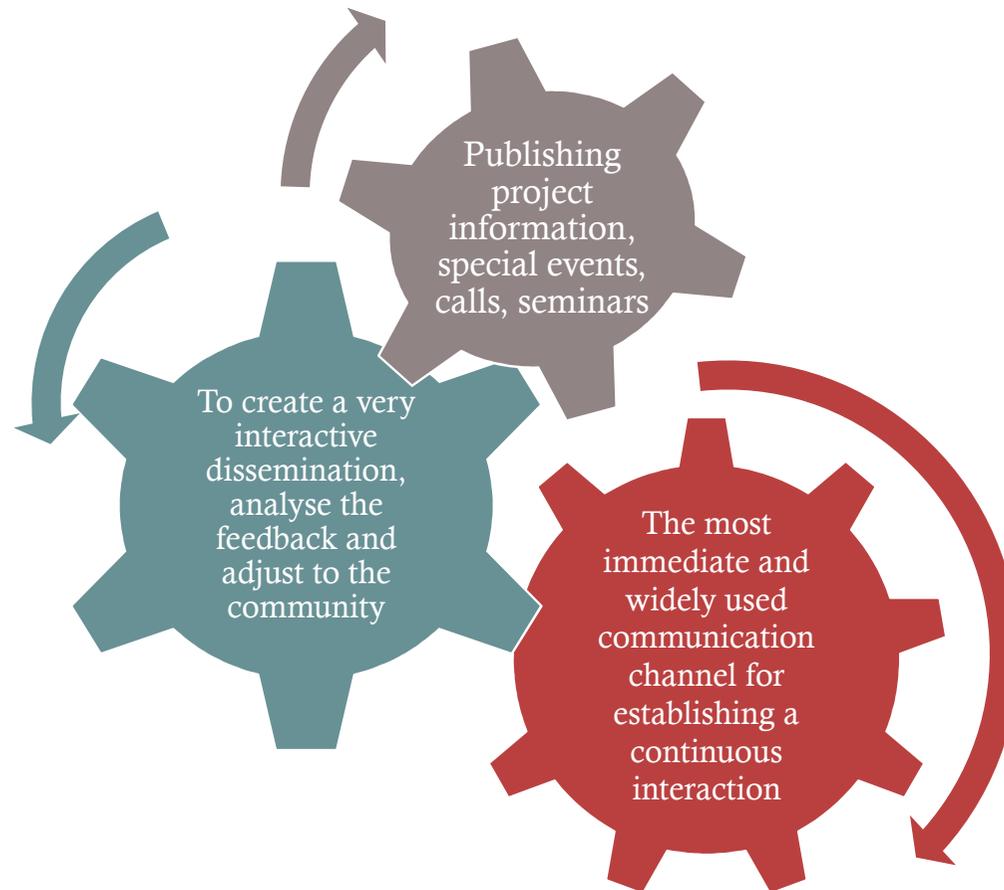


A dedicated  
section of the  
website





**SOCIAL MEDIA**



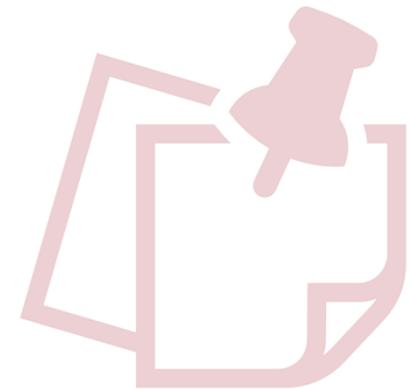


## PAPER STRATEGY

posters and leaflets with information about the project

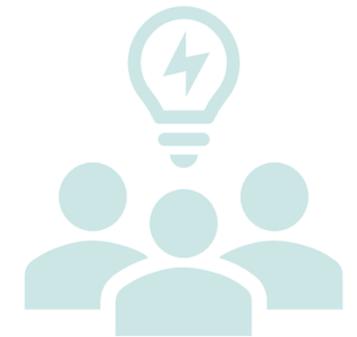
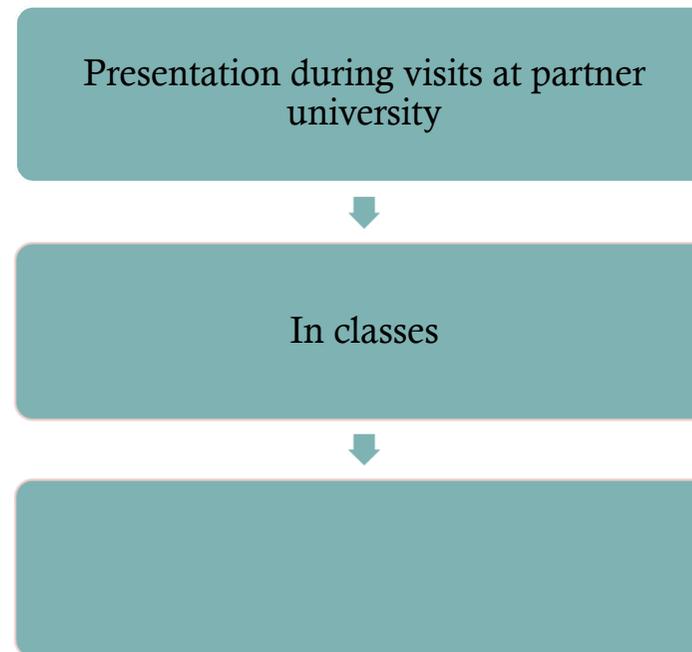
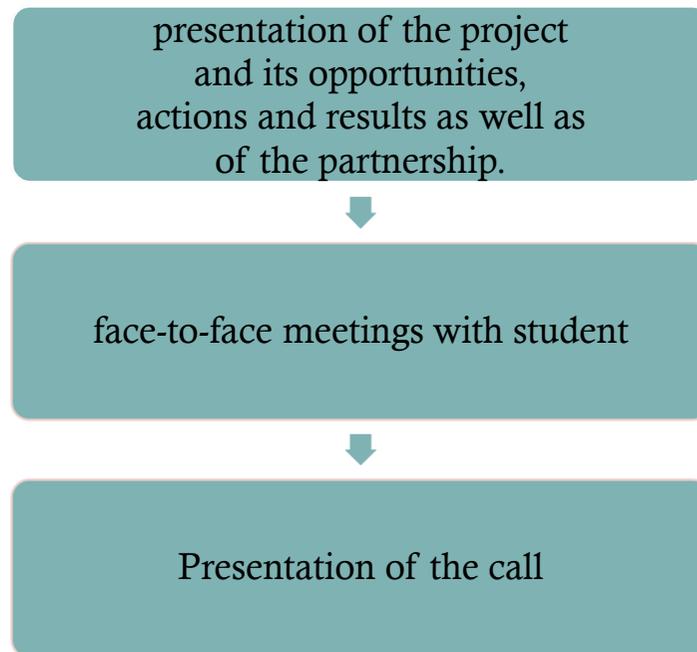
- the presence in the premises of the university and the territory of posters and leaflets of the project contribute to spreading knowledge and a sense of belonging

Sustainable use of resources print on paper is highly encouraged



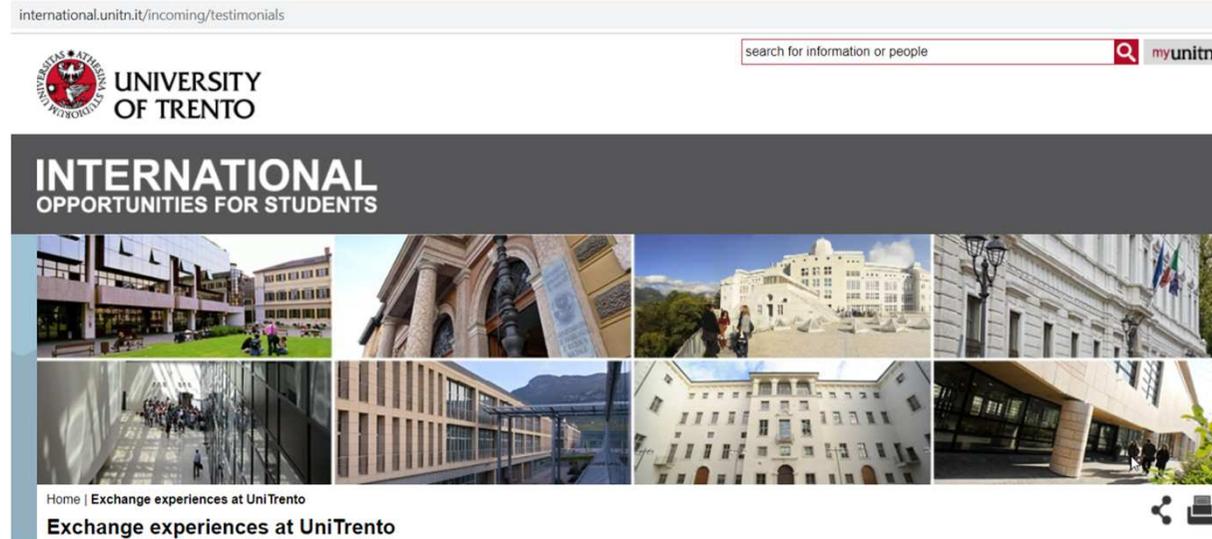


## INFO DAYS



## TESTIMONIALS

on the webpage, in presentations organized by IROs, teachers and in one-to-one meetings also organized in preparation for the departure of new fellows..



The screenshot shows the website page for international opportunities at the University of Trento. The URL is [international.unitn.it/incoming/testimonials](http://international.unitn.it/incoming/testimonials). The page features the University of Trento logo and a search bar with the text "search for information or people" and a "myunitn" logo. The main heading is "INTERNATIONAL OPPORTUNITIES FOR STUDENTS". Below this is a grid of eight images showing various university buildings and courtyards. At the bottom, there is a navigation bar with "Home | Exchange experiences at UniTrento" and the text "Exchange experiences at UniTrento". There are also social media and print icons in the bottom right corner.





## DISSEMINATION EVENTS





UNIVERSITÀ  
DI TRENTO

## UniTrento ICM – Dissemination Tools

**IDEAS?**



# Thank you!

Erasmus+ KA107 International Credit Mobility

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